



INTERCULTURAL COMMUNICATION FOR FUTURE LEADERS



Summer Programme

The LSE Intercultural Communication for Future Leaders aims to develop students' effective communication skills in any global settings. It focuses on intercultural communication skills, functional English proficiency, and critical thinking skills. The course examines theories and case studies in effective communication in diplomacy and business contexts, including negotiation and persuasion. Students will cover the same lecture sessions and then have the option to choose a diplomacy career track or business track for the interactive tutorial sessions. In addition, students will be offered opportunity to take on a choice of French and/or German as an additional language.



Target students: Any students who wish to have a global career with the view to enhance one's intercultural communication skills and leadership presence. The diplomacy track is particularly suitable for students majored in International Relations, Politics and International Organisation. The business track is particularly suitable for students majored in Business, Management, Economics and Finances.

Time: 3 weeks in Aug 2020 (interactive part will be delivered AM UK time)

Fee: £800 (tuition)

Delivery: The course will be delivered online with recording lectures, readings, online practice and feedback and live Zoom seminars. Courses are delivered by staff from LSE and Confucius Institute for Business London, LSE.



Other information: The course is capped at 30 students in total. The course offers 5 scholarships to Fudan University, based on student application and Fudan recommendation. The course comes with a LSE Certificate. The course will present top 3 students with additional award and referencing opportunity from course leader.