

## Week One 10-16 July 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Arrival	Registration, Welcome & Course Induction	Politeness strategies 商务礼仪策略	Reporting Findings	Data Analysis 数据分析	Feedback session on course work 本周课程反馈	Guest speaker Business Masterclass – Business Strategy	Independent study & reflection task of week 1
	欢迎及课程介绍 09:30-12:00	09:00-10:30	09:00-10:30	09:00-10:30	09:00-12:00	大师课-商务技 巧 09:00-10:30	独立学习与课程 反思
	Welcome Lunch 欢迎午餐于英国 央行旧址 12:00-14:00	Intercultural Communication - Meeting LSE students 跨文化交际实践	Correspondence task 课程任务 (通信)	Data description task 课程任务 (数据描述)		Business etiquette and dinning manner 商务礼节与用餐	Day Trip to Cambridge 剑桥一日游 10am-5pm
		11:00-13:00	11:00-12:30	11:00 - 12:30		礼仪 <b>11:00-12:30</b>	(Optional £100, including
	Campus tour and City of London Tour (校园及市区参	14:00-15:00 Introduction to Intercultural Communication	14:00-15:30 Intercultural Communication Tutorials	14:00-15:00 Pragmatics and Speech Act 语用与语言行为	14:00-15:30 Intercultural Communication Tutorials	Afternoon tea experience 下午茶	return train ticket, lunch and tour)
	观) 14:00-17:00 (Optional £50 per person)	跨文化交际概论 15:00-17:00 Reading 阅读	一跨文化交际指导 	15:00-17:00 Reading 阅读	跨文化交际指导   	14:00 (Optional £60 per person)	



## Wek Two 17-23 July 2023

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Case study analysis 案例分析 09:00-10:30	Vocabulary range and Collocations 词汇范围与搭配 09:00-10:30	Voice and Pronunciation 声音与发音 09:00-10:30	How to argue and persuade in business 商务辩论/说服	Feedback session on course work 本周课程反馈 09:00-10:30	Guest speaker Business Masterclass 大师课 09:00-10:30	Review and feedback 回顾与反馈 09:00-11:00
Company visits 公司参访	Case study report task 课程任务 (案例报告) 11:00-12:30		Internship recording task 课程任务 (实习记录) 11:00-12:30	09.00-10.30	Intercultural Communication Assessment 跨文化交际评估 11:00-13:00	Certificate and Farewell 毕业典礼 11:00-12:00
	14:00-15:00 Linguistic Politeness and Strategies 语言礼貌与技巧 15:00-17:00 Reading 阅读	14:00-15:30 Intercultural Communication Tutorials 跨文化交际指导	14:00-15:00 Persuasion and Influences 说服与影响力 15:00-17:00 Reading	14:00-15:30 Intercultural Communication Tutorials 跨文化交际指导	Career and entrepreneurship session and networking event (lunch and drinks included) 就业与创业 13:00-16:00	Lunch & KTV celebration 午餐及卡拉 OK 13:00 -16:00 (Optional £60 per person)

Note: Optional activities are not included in the tuition fee and subject to minimum student numbers