



EFFECTIVE COMMUNICATION FOR FUTURE BUSINESS LEADERS



The 15 days' Effective Communication for Future Business Leaders Programme aims to develop students' effective communication skills in any global settings. It focuses on intercultural communication skills, functional Business English proficiency, and critical thinking skills. The course examines theories and case studies in effective communication in international business contexts, including business presentation, politeness, negotiation and persuasion, strategic thinking and leading a team. The programme also includes guest speakers who have extensive business leadership and experiences to share their perspectives and learnings on effective communication.



Target students:

Any Fudan University students who wish to have a global career with the view to enhance one's business communication, intercultural competence and leadership presence. This is part of LSE-Fudan Exchange Programme with a competitive admission process.

Time: 15 days from 9 July 2023 to 23 July 2023

Fee: £1,800 (all course materials inclusive; optional activities not included)

Application Deadline: 20 April 2023

Delivery: The course will be delivered in person at LSE with a hybrid of classes, lectures and panel discussions.

Courses are delivered by LSE faculty and business industry leaders.

Additional company visit, careers advice session as well as optional trips and cultural activities are arranged.



Other information: This programme is capped. The course offers limited scholarship to partner universities, based on student application and university level recommendation. The programme will present top 3 students with additional award and referencing opportunity from course leader.